

MSA / Safe Saskatchewan Breakfast Meeting

June 25, 2014

7:30am – 9:00am

Sandman Inn – REGINA

Participants



Bennett Dunlop Ford: Randy Erick

BG Prairie Distributors: Ltd. Trevor Hrushka, Trent Mcmartin



Cervus Equipment: Chris Fillator



Custom Truck Sales: Barry Duncan



Dakota Towing: Shon Crumley



Industrial Scale Ltd.: Teresa Hensrud



Kal Tire: Laurie Wishira

Redhead Equipment: Steve Karch



Rocky Mountain Equipment: Jeff Ross



Warner Industries: Roger Pettigrew, Andy Schwindt, Patrick Normand, Pete Maurer,
Georden Pettigrew, Vicki Radons

Wheaton Chevrolet Hummer Inc. Brand Mund and Josh Ell



Workers' Compensation Board: Heather Getz



Young's Equipment: Dennie Bespalko

Organizers: Marty Cobb and Ryan Bast, Motor Safety Association, and Gord Moker and Genie Mintram,
Safe Saskatchewan

Guest Speaker: Emelia Becker



Denotes Charter signatory organizations



Join the Mission:Zero movement by signing the Saskatchewan Health & Safety Leadership Charter.
Call 306.352.3810 or email info@safesask.com for more information, or contact Ryan Bast, MSA,
306.540.8007 or email rbast@motorsafety.ca .

**MSA / Safe Saskatchewan Breakfast Meeting
7:30 to 9:00 AM, Thursday, June 25, 2014 Sandman Inn, REGINA**

Evaluation Results

28 Participants attended the MSA/SFSK breakfast meeting

18 MSA members

2 Non-MSA Members

5 organizers and speaker

3 MSA Staff

13 companies represented at the MSA/SFSK Breakfast Meeting

14 Evaluation Responses

Overall session Rating (please circle one):

93% (13/14) Excellent - 7% (1/14) Good - 0% (0/14) Fair - 0% (0/14) Poor

**Business Case for Injury Prevention by Gord Moker was
(please circle one):**

93% (13/14) Excellent - 7% (1/14) Good - 0% (0/14) Fair - 0% (0/14) Poor

Emelia's Story was (please circle one):

100% (14/14) Excellent - 0% (/14) Good - % (0/14) Fair - 0% (0/14) Poor

**What type of presentations would you like to see at future
breakfast meetings?**

- More stories like Emelia's
- Real world stories that drive the message
- I would like to hear from EMS or First Responders – what they want when they have to come to a workshop due to an incident
- These meets have always had great presentations
- More presentations from industry leaders and policy makers
- Bring into one or two meetings, high school staff to start the awareness with the younger/new generation
- Bring new content, exactly what's happening. New facts and stats bring it to life
- More personal accounts like Emelia's
- More topics regarding safety presentation and how we can educate our co-workers, friends and family
- Similar format/statistical info

Comments

- Gord's presentation was the best he has done at these meetings
- Well done!
- Excellent venue and food!!
- Thanks and let's keep it going
- Gord's presentation was very helpful and very well presented
- Emelia – Wow! – what a young lady
- Great breakfast
- Emelia's story was very touching & the Business Case really opened my eyes as to how we need to embrace Mission:Zero in all aspects of our life
- Presentations really opened my eyes regarding injuries away from work – Emelia's story was very touching and eye opening
- Focus on growth of membership and awareness and marketing ideas. Emelia's story was very powerful and very well done